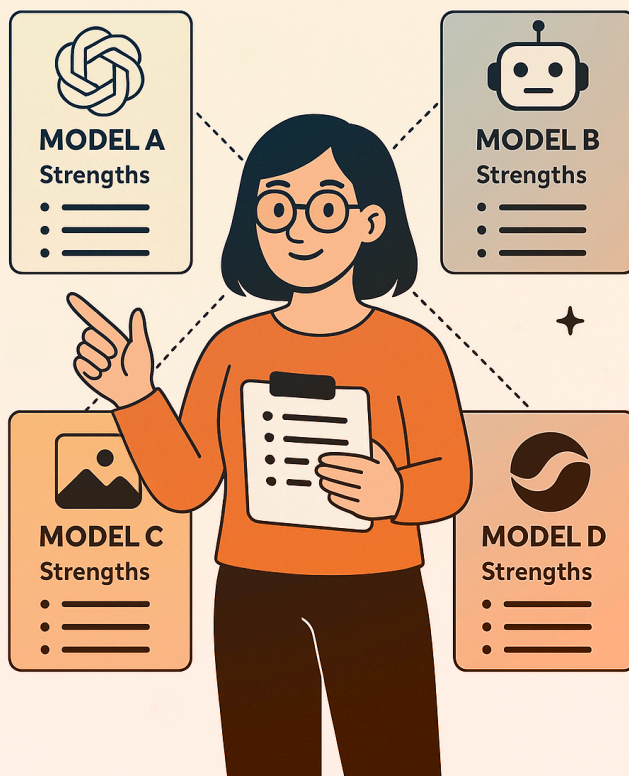


AI Guide: Find the Perfect Model for Your Task

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Your AI Guide: Find the Perfect Model for Your Task



The world of AI models is large and diverse, and the perfect tool depends entirely on what you want to do with it. Below you will find an overview of popular AI models and products, each with its own strengths and ideal applications. This way you can more easily determine which model best suits your specific needs.

The Big Players and their Specialties

Product/Model Name	Developer	Access	Ideal Application	Strengths
ChatGPT	OpenAI	Freemium (basic free)	General conversation, creative content brainstorming	Very broadly applicable, intuitive interface, and a huge community. The paid version (Plus) offers access to the most advanced models (GPT-4o), ideal for complex tasks.
Gemini	Google	Freemium (basic free)	Integrated productivity, real-time info, multimedia analysis	Deep integration with Google Workspace (Gmail, Docs, Calendar), making it perfect for planning and organization. Excellent at processing long texts and understanding images and videos (especially the Advanced version).
Perplexity AI	Perplexity AI	Freemium (basic free)	Reliable research and fact-checking with source attribution	Excellent at providing reliable, cited answers. Provides direct links to all sources used, essential for academic and factual research. Includes a 'Copilot' for more interactive searching.
Claude	Anthropic	API access (paid) / Partners	In-depth text analysis and safe, nuanced content	Excellent at processing extremely long documents. Trained with "Constitutional AI," resulting in safer and more ethical output. Perfect for legal, medical, or highly sensitive texts that require nuance.
Mistral AI	Mistral AI	Open-source (some models) / API (paid)	Efficient code generation and custom AI development	Excellent in efficiency and speed, especially for code-related tasks. The open-source models are ideal for developers who want to build custom AI applications or fine-tune on their own infrastructure.

Product/Model Name	Developer	Access	Ideal Application	Strengths
Copilot	Microsoft	Paid (often via Microsoft 365)	Productivity boost within the Microsoft ecosystem	Seamlessly integrated into Microsoft 365 apps (Word, Excel, PowerPoint, Outlook). Automates and assists with daily office tasks, making it ideal for companies and professionals who work extensively with Microsoft products. GitHub Copilot is essential for software developers.
NotebookLM	Google	Free (currently in beta)	Organizing and generating insights from your own documents	Specifically designed to work with your personal content (PDFs, Google Docs, etc.). Creates an intelligent assistant that extracts contextually relevant information from your uploaded sources. Ideal for students, researchers, and writers.

Please note that the world of AI is evolving rapidly, so the information may quickly become outdated. The "most suitable" choice often depends on the specific task and user.

Which model for which purpose?

General Productivity and Daily Use:

- **ChatGPT** or **Gemini**. Both are very capable for a wide range of tasks. The choice depends on personal preference and whether you are already deeply integrated into the Google or another ecosystem. Gemini's integration with Google Workspace can be an advantage.
 - Applications:
 - general questions
 - emails
 - brainstorming
 - creative writing tasks

Research and Factual Information with Source Attribution:

- **Perplexity AI**. This is the clear winner when it comes to finding reliable, cited information, comparable to a super-intelligent search engine.
- For the researcher or student who needs facts: The direct source attribution is invaluable for reliability.

In-depth Analysis of Long Documents (Legal, Scientific, Literary):

- **Claude**. Its enormous context window and focus on in-depth understanding make Claude exceptional for summarizing, analyzing, and reasoning about very long texts.

Developing Own AI Applications, Finetuning, Efficient Code:

- **Mistral AI**. Especially if you value efficiency, speed, and the possibility of open-source implementation or finetuning, Mistral is a top choice for developers.

Productivity Increase within a Business Environment:

- **Copilot (Microsoft)**. If your company uses Microsoft 365, Copilot is a game-changer for automating routine tasks and it integrates seamlessly with your existing workflow and automates tasks in Word, Excel, PowerPoint, etc.

Organizing, Summarizing, and Generating Based on Your Own Files:

- For the writer, researcher, or student working with personal documents (notes, research papers, books): **NotebookLM** transforms your collection of notes and documents into an intelligent knowledge base.

Important Considerations

- **Costs:** Some models are free in the basic version, but the most powerful features and models often require a paid subscription.
- **Privacy:** Always be aware of the privacy terms when uploading sensitive information to an AI tool. NotebookLM is specifically mentioned with a "privacy guarantee" for own sources.
- **Hallucinations:** All LLMs can "hallucinate".
- **Availability:** Not all models are directly available everywhere, or may have limitations in free versions.

Links to AI models

AI Model Name	Direct Access URL	Primary Function	Key Feature	Accessibility
ChatGPT	https://openai.com/chatgpt/overview https://chatgpt.com	Conversational AI	Versatile conversational AI with web search function and multimodal interaction	Free version, Web/Mobile/Desktop
Gemini	https://gemini.google.com	AI Assistant & Integrator	Deeply integrated into Google apps for seamless workflow support	Free version, Web/Mobile, Chrome integration (paid)
Perplexity AI	https://www.perplexity.ai	AI-powered Search & Answer Engine	Provides real-time, cited answers for reliable research	Free version, Web/Mobile/Extension

AI Model Name	Direct Access URL	Primary Function	Key Feature	Accessibility
Claude	https://claude.ai	Secure AI Assistant	"Privacy-first" AI with integrated content creation and strong security	Free version, Web/Mobile
Mistral AI	https://mistral.ai https://chat.mistral.ai/chat	Frontier AI Models & APIs	Powerful, open models with specialized capabilities like OCR	Free trials (Le Chat), API access (La Plateforme)
Copilot	https://copilot.microsoft.com	AI Productivity Booster	Ubiquitous AI deeply integrated into the Microsoft 365 ecosystem	Free/Premium, Web/Mobile/Desktop
NotebookLM	https://notebooklm.google.com	Personalized Research & Notes	AI based on the user's own sources, with privacy guarantee	Free/Plus, Web

Experiment!

Ultimately, the best AI tool is the one that perfectly matches your unique needs, budget, and existing digital environment. The key? Experiment! Feel free to try out the free versions and discover for yourself which model optimizes your workflow the most.

*I compiled this document based on Gemini and NotebookLM with a generated image from Sora.
(Aline Vandecasteele - created on: 25/05/2025)*